

## Monthly Strategic Planning

### Budgets, Forecasting, KPI's!!!

How many of us want to run and hide when we hear these words?

Isn't it easier just to keep our head in the sand?

No, it's not! Not if we want to run a successful business.

Email us today for this tool that will assist you in planning, implementing, managing and reviewing your day to day financial strategy for your business.

We have created a simple month spreadsheet for you to complete.

1. Write a budget
2. For each month, take your budget, forecasted revenue amount and divide by the number of days/months (working/operational days that is). Enter it on each working day
3. Analyze the % average of retail Sales vs. Services (enter \$ amount)
4. Review actual Revenue, Service/Retail and complete daily
5. Manage your Actual vs. Target

### Targets

1. Complete KPI targets
2. Complete Marketing promotions
3. How too, need to do... how are you going to achieve this

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Week Total	Month Targets
Date:	Date:	Date:	Date:	Date:	Date:	Date:		Targets
Target:	Target:	Target:	Target:	Target:	Target:	Target:	Target:	Month:
Service:	Service:	Service:	Service:	Service:	Service:	Service:	Service:	Working Days:
Retail:	Retail:	Retail:	Retail:	Retail:	Retail:	Retail:	Retail:	Forecast
Actual:	Actual:	Actual:	Actual:	Actual:	Actual:	Actual:	Actual:	Target:
Service:	Service:	Service:	Service:	Service:	Service:	Service:	Service:	Service:
Retail:	Retail:	Retail:	Retail:	Retail:	Retail:	Retail:	Retail:	Retail:
Difference:	Difference:	Difference:	Difference:	Difference:	Difference:	Difference:	Difference:	Rebooking %:

**Email us and receive your very own Monthly Strategic Planner!**  
**Better yet, let us guide you – we are here to HELP**