











## NZ's Number ONE website for the Beauty Therapy Industry

Stay informed. Stay educated. Stay connected.



**Spa & Beauty Management** are proud to have the Leading Spa & Beauty website in New Zealand, a purpose designed information network for the spa and beauty industry.

### Spa & Beauty NZ Website provides you with...

-  Spa & Beauty Business Tools & Resources **NEW**
-  Spa & Beauty 2<sup>nd</sup> Hand Equipment advertising **NEW**
-  Spa & Beauty Resume & Temp Listing **NEW**
-  Spa & Beauty Business Directory & Feature Articles **NEW**
-  Spa & Beauty Distributors Suppliers Directory
-  Spa & Beauty Suppliers Advertising Banners
-  Spa & Beauty Business's for Sale
-  Spa & Beauty Job Vacancy Listings
-  Spa & Beauty Events and Training Calendar
-  Spa & Beauty Feature Education Articles

 **PLUS Spa & Beauty Facebook Business Exposure**

# ABOUT SPA & BEAUTY

**We are the leading spa & beauty website in New Zealand, purpose designed as the information network for the spa and beauty industry. Advertising with us as your opportunity to make your business visible.**

Spa and Beauty Management as the owners is a team of Beauty Therapists, business women just like you, led by Sally Doubleday. Many of you would know Sally, she has had a very successful career within our industry for the past 22 years.

Sally's experience is invaluable from working with Skin Care Distributors in Sales and Education, setting up Day and Resort Spas to Mentoring within the industry, she also owns her own spa and beauty business.

## WHY ADVERTISE WITH US

Currently our website traffic stats show over 5,000 unique visitor per month, and our traffic is growing daily. 90% of our visitors are from NZ. Our Job Vacancies Page and Business Tools & Resources are the most visited page on our site.

- Your advertisement is directed to the very people it applies to the most.
- Traffic to our website and Facebook is growing daily.
- We have placed successful applicants and assisted with business sales.
- We have the skills and knowledge to screen your applicants to suit your business needs.
- We are an interactive resourceful and developing website.
- Our Website links all your advertising to our Facebook Pages for additional exposure.
- We are passionate in building the Spa & Beauty Industry.
- Your investment is cost effective.

*Advertise the  
sale of your  
business*



*Find a beauty  
therapist suited for  
your business*



*Advertise 2<sup>nd</sup>  
hand equipment  
& reach 1000s  
within the  
industry*



# SPA & BEAUTY WEBSITE FEATURES

## Stay Educated

Staying Educated is the key to all success, our goal is to provide the information and the tools to help grow the spa and beauty industry within NZ. It is important for us to keep you informed of events and trainings through our calendar, as well as to educate you through our feature education articles. The sharing of ideas within our beauty community is a gift to each other and will only benefit each of us. To further assist Managers and business owners, NEW to our website we are developing Management Business tools and resources to assist with your business success.

- **Business Tools & Resources NEW**
- **Events and Training Calendar**
- **Feature Education Articles**

## Stay Connected

Staying connected through our website is easy with our Advertising of business for sale, and job vacancy listings, listing rates starting at \$135 excl. Remember these are advertised direct to the Spa and Beauty industry the exact people who will benefit.

New to the website we are offering advertising of Therapist Resumes and temp listings per location, and because you asked for it, we are also providing a FREE 2nd hand equipment listing. This enables you to clear your unwanted equipment and make way for new equipment. We help you to sell the new then direct you to our supplier's directory to buy your new equipment.

- **Business's for Sale**
- **2<sup>nd</sup> Hand Equipment advertising NEW**
- **Job Vacancy Listings**
- **Resume & Temp Listing NEW**

## Stay Informed

Our website keeps therapists, managers and owners informed on where to find, who can supply? What is needed to set up a new spa and beauty business or to replace old equipment with new? We keep you informed through our supplier's directory which is categorized in items, such as Natural products, treatment beds and linen. We as well as our suppliers are here to educate you on what's news within our suppliers listing, featuring product and resource articles.

New to you, we bring you your very own Spa and Beauty Directory which lists Spa and Beauty business within NZ. Your business will be categorised by location, and for our Club members they will receive priority listing and feature articles on their business. With these new initiatives not only will we be keeping you connected, informed and educated we will drive the consumer to you through our Spa and beauty website.

As Spa beauty NZ is proud to represent our industry we also invite you to have a voice to share articles of interest to our industry, please email: [sally@spabeauty.co.nz](mailto:sally@spabeauty.co.nz)

- **Distributors Suppliers Directory**
- **Suppliers Advertising Banners**
- **Business Directory & Feature Articles NEW**










## SPA & BEAUTY ANNUAL CLUB MEMBER







### Individual Spa & Beauty Club Membership

Choose to become a Spa & Beauty Club Member today for only \$20 per month and you will receive annually...

-  Unlimited Job Placements
-  A Feature Article on your Business
-  Priority Spa & Beauty Listing
-  20% Discount off Selling your Business
-  A Complimentary Spa & Beauty Management Consultation

### Group Spa & Beauty Club Membership (3+ Business's)

Choose to become a Spa & Beauty Club Member today for only \$45 per month and your business's will receive annually...

-  Unlimited Job Placements
-  Feature Articles on each of your Business's
-  Priority Spa & Beauty Listings
-  20% Discount off Selling your Business
-  A Complimentary Spa & Beauty Management Consultations
-  An Article Featuring your Business Group

Go to [www.spabeauty.co.nz](http://www.spabeauty.co.nz) and subscribe to our Newsletter  
and Join our **Facebook Page** Today.



## BECOME A MEMBER