



Spa & Beauty Management Consultancy

"We provide Logistical Beauty/Spa Consultancy inspired by you, and managed for success."

About Sally

Sally has 24 year's experience in guiding and successfully Mentoring Owners from our Industry.

With a proven Industry background, her experience comes from setting up Spa's worldwide, from development to management, and creating system structures from small to large Spa and Beauty businesses.



She has first-hand experience as she currently is an owner of her own Spa with everyday trials and tribulations, so has a great understanding of what you face daily from staff management operations to financial planning.

Not only do we consult to all your business needs, we can also produce the necessary business tools to equip your business!

We professionally review and manage your Clinic/Spa to provide consistency in superior service to clients, effective communication with Staff and Management resulting in reported success, benefiting in an independent review.

Choose your level of support

Invest from **\$80/week to \$300/week** per Spa or Clinic and we will provide you with:

New Spas

- Spa Consultancy/new Spa setup
- Project Management of a new Spa/setup
- Marketing: Website/Point of Sale/ Campaigns
- Management Manuals/Procedure Manuals
- Staff Recruitment

Existing Spas

- Quarterly Spa & Beauty NZ Review
- Monthly KPI's Review
- Monthly Strategic Planning, goals and forecasting
- Additional Educational Workshops, e.g. retail sales, deep tissue massage, key ingredients, staff management etc.
- Updated Policy/Procedure/Management Manuals, the implementation and consistent management
- Staff Assessments twice yearly or as negotiated, employment assistance and feedback.
- Client reviews and reported feed campaigns – designed and provided
- Your own personal consultant to bounce off!

The Spa & Beauty Management Consultancy Business Review

- The Spa & Beauty Consultancy Business Review will be assessed on your individual needs as a result of an Owner/Management visionary meeting.
- We recommend assessing the following:
- Clinic/Spa Environment, presentation, merchandising, treatment rooms etc.
- Marketing / Advertising tools, brochures, newsletters etc.
- Policy, Procedure and Management Manuals
- Annual Goals and Plans, Financial; and target KPI's
- Staff Management, quality control-practical assessments, appearance and reviews
- Client Reviews and Feedback
- Professional Stock Control, treatment costs and Retail stock

The Spa & Beauty Management Consultancy Independent Business review will provide you with:

- Suggestions based on our observations and where possible solutions will be discussed
- The review will be delivered verbally and in hard copy
- The review enables strategic planning and management for the future