spa&beauty
KNOWLEDGE & RESOURCES FOR THE NZ BEAUTY INDUSTRY

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Monthly Marketing Promotions

Month:								
Actual promotion	**Tools needed**	**Booking procedure**	**Conditions**	**Treatment procedure**	**Marketing Channel**	**Staff capable**	**Staff Incentive**	**Staff Initial**
Promotion Description	Products, equipment needed	How to Book	How to Book	Procedure of promotion	Facebook, newsletter etc.	Staff who will take part	List of staff expectation	

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Spa & Beauty Management, Director and Mentor