

Spa Beauty NZ Winter Blues

Are you experiencing a bit of down time within your business? Have you realised you haven't seen some particular clients in a while, whether it be their financial situation has changed, they potentially weren't happy with their last service or they have decided to try someone new?

You may wish to pull a customer retention report from your software systems and target those particular clients. Entice them to come back and see you with a "Winter Blues" promotional Special. Be sure to outline your terms and conditions clearly and make sure all your Staff members understand how the promotion works.

A great way to get this promotion out there is:

- a) Email Marketing (i.e. Mail chimp)
- b) Text Marketing
- c) Physical Voucher (i.e. send to them directly)

We are here to assist. Please email us for further ideas on Client Retention and/or other Business Strategies.

[Your logo here]

Are you feeling the Winter Blues?

Maybe it's time to come and visit us again.

Come in and see our lovely team at xxxx to redeem your Winter treat on us...

\$30 OFF any One Hour Service.

Upon booking your one hour service, please mention your Winter Blues Voucher.

Voucher is valid to xxxx



Are you enjoying our Marketing Templates?

Let us design your Monthly/Bi-Monthly Newsletter and help you come up with your very own personalised promotions.

Email us today: admin@sabm.nz

Phone: 021 732 018